

KAFEEL AHAMED

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Profile

A dedicated digital marketing professional with over 1.5 years of experience, passionate about frontend development and design. Skilled in frontend technologies, Adobe Creative Suite, social media management, content creation, and UI/UX design. Excels at blending analytical skills with creativity to enhance user engagement and brand presence. Committed to continuous learning and adapting to the latest digital trends and technologies. Seeking an opportunity to apply technical and marketing expertise in a dynamic environment.

Skills:

- Front-End Development
- HTML, CSS , JS , Figma
- Adobe Iustrator, Photoshop
- Adobe Premiere Pro, After Effects
- Marketing campaigns
- Social Media Management
- Video and Poster creation
- Branding & Visual Identity
- SEO,SEM,SMM

Education:

Bsc,Information Technology. 2020-23
The New College, Chennai

MCA (Distance)
Crescent University, Chennai

Certification

Google Digital Marketing Certification

Professional Experience:

Digital Marketing Manager

Quickscore India Pvt Ltd | Oct 2024 - Feb 2025

- Designed and optimized responsive web interfaces using HTML, CSS, and JavaScript, optimizing UI/UX for a seamless user experience.
- Created branding materials, brochures, posters, and promotional videos, ensuring a cohesive and engaging visual identity.
- Managed social media accounts, crafting compelling content and visuals to enhance brand presence and audience engagement.
- Executed email marketing campaigns using Brevo, optimizing reach, engagement, and conversion rates.
- Oversaw website management, ensuring smooth functionality, regular updates, and performance optimization.

Digital Marketing Executive

R soft Technologies | Mar 2023 - Jul 2024

- Designed and optimized website UI using HTML, CSS, ensuring a seamless and engaging user experience.
- Utilized Adobe Photoshop, Illustrator, and video editing tools to create high-quality content for web, social media, and promotional platforms.
- Developed innovative design packages for on-brand marketing materials, including posters, brochures, banners, and digital visuals.